



**Enrollment Management Committee**  
**1:00 pm - 3:00 pm on December 16, 2021**  
Zoom link: <https://ccsf-edu.zoom.us/j/96593868651>

**DRAFT AGENDA**

**Members:** Geisce Ly (Admin Co-Chair), Carole Meagher (Faculty Co-Chair), Wynd Kaufmyn, Monika Liu, Vinicio Lopez, Edgar Torres, Joe Reyes, Aurelien Drai, Arlette Marcial Santana, and Dawn Mokuau

**Alternates:** Mandy Liang, Lidia Jenkins, Steven Brown, Colin Hall, Juan Fernandez, Silvia Urrutia, Hakan Kaya, and Luisangela Marcano

**Resource Support:** Lisa Cooper-Wilkins, Pam Mery, Rosie Zepeda, and Dave Vigo

**Future Meeting Spring 2022 Semester (from 1 – 3 pm):** 1/27, 2/17, 3/17, 4/21, and 5/19

| No. | Items   | Speaker(s)/Facilitator(s)                | Time (minutes) |
|-----|---|--|----------------|
| 1.  | Welcome   | Geisce Ly                                | 5 minutes      |
| 2.  | Approve November 18 <sup>th</sup> Minutes                   | Geisce Ly                                | 3 minutes      |
| 3.  | Approve Agenda  | Geisce Ly                                | 3 minutes      |
| 4.  | Marketing Strategies Ad Hoc Committee                       | Rosie Zepeda                             | 10 minutes     |
| 5.  | Data Analysis Ad Hoc Committee                              | Pam Mery & Joe Reyes                     | 5 minutes      |
| 6.  | Student Support Strategies Ad Hoc Committee                 | Lisa Cooper-Wilkins                      | 10 minutes     |
| 7.  | Instructional Budgeting and Schedule Development Process    | Steven Brown, Edgar Torres and Joe Reyes | 15 minutes     |
| 8.  | Annual Planning and Budget Development Calendar for 2022-23 | Pam Mery                                 | 10 minutes     |
| 9.  | Course Demand and Waitlist                                  | Tom Boegel, Monika Liu and Pam Mery      | 45 minutes     |
| 10. | Future Agenda Items   | All                                      | 3 minutes      |

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Or iPhone one-tap (US Toll): +16699006833, #96593868651  
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Dial: 669-900-6833 (US Toll)  
Meeting ID: 9659 386 8651